

Jim McShea

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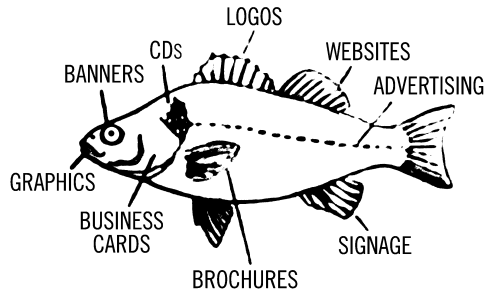
jim@mcshea.net

2910 N. Calvert St. #2R

Baltimore, MD 21218

Online samples available at my site:

livebaitdesign.com



Consultations have also included

Above Ground Records

American Express

The Baltimore Examiner

Baltimore Dog Magazine

Capitol Hill Garden Club

Carnegie Hall

Chess Communications

City of Philadelphia

Consumer's Union

Democratic National Committee

East/West Productions

GKV Communications

Emerald Strategies

Grammercy Book Company

Happy Life Productions

Hill Holiday

Johns Hopkins University

Kaplan Thayer

Liz Claiborne

MF/2000

Midnight Express

Nation's Restaurant News

NY Botanical Garden

Politemps

Shattered Wig Press

Shostak Studios

Speedball

TELECONNECT Magazine

The Black Olive Restaurant

TIME Inc.

TIME Digital Magazine

U.S. Airforce

USA Weekend

References Available On Request

Skills

- Graphic Designer/Print Media – 12 years experience
- Adobe Creative Suite and Quark fluency
- Design, editorial and advertising production, mechanicals, comps to spec
- Seasoned experience with client and vendor relationships, sourcing
- Deadline orientation with creative results

Education

Syracuse University, Syracuse, NY

Bachelor of Fine Art. 1987

Moore College of Art & Design, Philadelphia, PA

DPCG Certification. 1996

Experience

Live Bait, Baltimore, 1997-present.

Owner operator of an independent design studio:

Art direction, design and production. print and collateral consultation.

Publications

Shattered Wig Press, Baltimore, MD – 2009

Indie Fiction Publisher:

Art direction, book design, production.

WG, Brooklyn, NY – 2007-2008

Williamsburg-Greenpoint Community Arts Alt.-monthly Broadsheet:

Art direction, graphic design, production.

Baltimore Dog Magazine, Baltimore, MD – 2007

Niche quarterly 64 pp Magazine:

Associate art director, graphic design and production.

Roll Call, Washington, D.C. – 2003-2004

Congressional Daily Newspaper:

Feature layout editorial operations and design, syndication and production.

ESPN the Magazine, Manhattan, NYC – 2000

Bi-monthly Sports-fashion Tabloid Magazine:

Production, traffic, editorial operations

Romantic Times Magazine, Brooklyn, NYC – 2001-2002

Monthly Genre-fiction Magazine:

Production, advertising, editorial operations.

Agency and Corporate

Aquent Partners, Manhattan, Baltimore – 1999-present

Staffing Agency: NYC magazine & book publishers, advertising agency.

Engine Performance, Baltimore – 2007-present

Staffing Agency: Advertising agency and university communications.

Emerald Strategies, Washington D.C. – 2002-2005

Capitol Hill PR shop: Print ads, brochures, brand consulting.

Communication Design Group, Mt. Laurel, NJ – 1997-present

Mt. Laurel, NJ design firm: Freelance graphic designer.

Rolex, Manhattan – 1997-1999

North America Advertising Coop: Graphic Design and Production, Print collateral.